

Newsletter Volume 2

ADDRESSING THE INTERNSHIP ACTIVITIES OF INDONESIAN YOUNG INTERMEDIATOR IN SEVERAL CITIES ACROSS GERMANY



Rössler Papier : Paper that inspired!

Rössler Papier is family owned company founded in 1937, which delivers paper idea for more than 70 years. They produce high-end handmade paper products: envelopes, decoration, photo album, gift-boxes, greeting cards, etc.

Today it has 220 employees and more than 3.500 shops are opened in more than 20 countries. Its turnover as of 2010 is about €19 Million. The objective to visit the company was related to the current research cooperation between Rössler and the FH Aachen (university of Aachen). Dipl.-Ing. Philipp Ginkel as the project manager explained about the details of the innovative research cooperation.

This cooperation gets financed by the incentive program of the European Union through a private intermediary agency. But the Rössler Company contributes a person, who works all time in the project together with team of FH Aachen for the knowledge and technology transfer purpose; and also provides a machine for the research need. It is hoped that the cooperation can be accomplished by February 2012 since the company wishes to be the first, who sell the special innovative envelopes, which not sold on the market yet.

Some facts: it produces limited products; mostly hand-made; using old machines, which only produce limited number of paper (not mass); imported fine and high qualified paper from Holland; produce products for other paper company! (Kris_red)



Ari Eko Prasethio. I am very happy of having the opportunity to visit Rössler Papier Company. Through this visit I learned a lot about the cooperation scheme between company and university and how it works. I get clearer understanding how important it is for a company to always produce innovative product in order to win the market. From this 2-hours visit I have got better understanding about the incentive program scheme provided by the government and the EU as well as which assistance company needs towards university (research institute).



Pridana Nasution. This visit has enriched my knowledge about collaborative project between university and industry, which basically based on market demand. Though the collaborative project has been financed by the EU, the company must also give contribution to the project, which is shown by providing full-time staff, who does and follows the project in order to get technology transfer from the students and also by providing a machinery for the prototype.

This type of financial scheme is different to Indonesia, because the government gives the incentive to the university (research institution), while the company must not invest on anything to the project. This of course has caused less responsibility taken by the company, as they will not lose anything if the project fails.